

मध्यप्रदेश शासन
गृह विभाग
मंत्रालयः
वल्लभ भवन, भोपाल-462004

क्रमांक 92 / 2020 / सी-2
प्रति,

भोपाल, दिनांक 16.04.2020

अपर मुख्य सचिव,
मध्यप्रदेश शासन,
वाणिज्यिक कर विभाग,
मंत्रालय, भोपाल

विषय:- कोविड 2019 के दौरान एवरेडी इण्डस्ट्रीज में उत्पादित प्रोडक्ट के विक्रय के संबंध में।

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कृपया मैनेजिंग डायरेक्टर, एवरेडी इंडस्ट्रीज इंडिया, लिमि. ने पत्र दिनांक 14.04.2020 के साथ भारत सरकार के पत्र दिनांक 29.03.2020 एवं दिनांक 04.04.2020 की प्रति आवश्यक कार्यवाही हेतु संलग्न प्रेषित है।

संलग्न:- उपरोक्तानुसार।

(मोहम्मद शाहिद अबसार)
सचिव,

मध्यप्रदेश शासन, गृह विभाग

पृ. क्रमांक 92 / 2020 / सी-2
प्रतिलिपि :-

भोपाल, दिनांक 16.04.2020

राहत आयुक्त, मध्यप्रदेश, भोपाल की ओर आवश्यक कार्यवाही हेतु अग्रेषित।

सचिव,
मध्यप्रदेश शासन, गृह विभाग

EVEREADY **INDUSTRIES INDIA LTD.**

2, RAINEY PARK, KOLKATA-700 019

FAX : (91) 033-2486-4673, PH. : 2486-4961

E-mail : contactus@eveready.co.inWebsite : www.evereadyindia.com

Date : 14 Apr 2020

The Chief Secretary,
Government of Madhya Pradesh
Bhopal

7/4/20
AS
So(C-2)

SUB: REQUEST TO FACILITATE PRODUCTION AND SALES OF EVEREADY PRODUCTS

Respected Sir,

I am approaching your kind self and your esteemed office on behalf of Eveready Industries India Limited which is inter alia in the business of marketing dry cell batteries, flashlights and Lighting products.

As per the MHA order no. 40-3/2020-DM-I(A) dated 29 March 2020 by Home Secretary Shri Ajay Bhalla (Annexure 1), battery cells, chargers etc. have been included in the list of essential items. Further, as per the Department of Consumer Affairs DO No. PS-03002/2/2019-PMC dated 04 April 2020, Eveready Industries has been included in the list of companies with a nationwide supply chain (Annexure 2)

Given the criticality of making battery cells, chargers etc. available to meet consumer demand in this time of crisis of the COVID 19 pandemic, we would like to discharge our responsibility of making these products available to the consumer. Towards that objective, we would request you to kindly facilitate the necessary permissions to operate our offices and sales godowns across the state.

The relevant addresses are detailed as under.

Address 1	Address 2
Eveready Industries India Ltd, 2-10, T T Nagar, Near Ring Road, Dewas Naka, Indore, MP- 452010	Eveready Industries India Ltd, C/o Shree Rahul Transport Company Pvt. Ltd. Opposite Arihant Warehouse, Near Patan Bypass, National Highway - 7, Jabalpur 482 001. Madhya Pradesh

In this regard, for any local details you may please have your team contact our zonal head Mr. Ashish Dave. His email id is adave@eveready.co.in and his mobile number is 9835033660.

We assure you that we are taking all requisite safety, sanitary and precautionary measures inclusive of social distancing, and will always abide by any directions provided by the government.

Thanking you,

Very truly yours,

For Eveready Industries India Limited

Amritanshu Khaitan

Amritanshu Khaitan
Managing Director

AJAY BHALLA, IAS



गृह सचिव
Home Secretary
भारत सरकार
Government of India
North Block,
New Delhi

DO No. 40-3/2020-DM-I(A)

Date : 29th March, 2020

Dear Chief Secretary,

Kindly refer to my DO letter of even no 24th March 2020 wherein an Order dated 24.03.2020 under Section 10(2)(l) of the Disaster Management Act, 2005 alongwith lockdown measures to be taken by Ministries and Departments of Government of India, and State Governments/Union Territories, to contain the spread of COVID-19 in the country was issued. This was followed by two Addendum Orders dated 25.03.2020 and 27.03.2020 to the guidelines on lockdown measure.

2. The consolidated guidelines, by incorporating changes made through the two Addendums, on the lockdown measure to the Order dated 24.03.2020 is available at https://mha.gov.in/sites/default/files/PR_ConsolidatedGuidelinesofMHA_28032020.pdf.

3. I would further like to clarify that:

- a. With the issue of 1st addendum, transportation of all goods, without distinction of essential and non-essential, have been allowed.
- b. 'Pension' under exemptions to clause 2(g), include pension and provident fund services provided by Employees Provident Fund Organisation (EPFO).
- c. Services of Indian Red Cross Society are also included under clause 3.
- d. Groceries include hygiene products such as hand washes, soaps, disinfectants, body wash, shampoos, surface cleaners, detergents and tissue papers, toothpaste / oral care, sanitary pads and diapers, battery cells, chargers etc.
- e. Entire supply chain of milk collection and distribution, including its packaging material is allowed.
- f. News paper delivery supply chain is also allowed under print media.

4. I would also like to inform that the Central Government has also allowed use of SDRF for homeless people, including migrant labourers, stranded due to lockdown measures, and sheltered in the relief camps and other places for providing them food etc., for the containment of spread of Covid-19 virus in the country.

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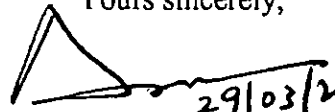
: 2 :

5. MHA has issued another Order today under the DM Act 2005, for issuing directions to district authorities, for strict implementation of additional measures to stop the movement of migrants and providing them with quarantine facilities, shelters, food etc., and ensuring payment of wages and non-eviction by their landlords. Its strict implementation need to be ensured.

6. District authorities and field agencies may please be informed accordingly so as to avoid any ambiguity at the ground level.

With kind regards,

Yours sincerely,


(Ajay Kumar Bhalla) 29/03/2020

To

Chief Secretaries of
all States

PAWAN KUMAR AGARWAL, IAS



सचिव
भारत सरकार
उपभोक्ता मामले विभाग

Secretary
Government of India
Department of Consumer Affairs

04th April, 2020

DO.No: PS-03002/2/2019-PMC

Dear Chief Secretary,

I may draw your kind attention to paragraph 4 of DO letter No.40-3/2020-DM-I (A) dated 3rd April, 2020 from the Union Home Secretary for streamlining supply chains of essential goods. In order to facilitate implementation of these instructions/ clarifications, I wish to request you for the following –

- 1) Kindly designate a nodal officer to issue authorisation letters to companies / organizations having nation-wide supply chains of essential goods (suggestive list attached). The name, designation, mobile number and e-mail id of such Nodal Officers may please be conveyed to Mr. N. Natarajan, Technical Director [Mobile – 9971641909; Email - natarajan@gov.in], Department of Consumer Affairs. State Nodal Officer may work with a senior officer of the State Police for co-ordination with local police authorities.
- 2) The Department of Consumer Affairs has developed an e-pass system solution with the help of E-Gov Foundation (Note attached). This system enables the State government to monitor number of passes issued by the authorised companies. The State Government may use this e-pass solution for issue of passes (Copy of note attached). For this you may coordinate with Mr. Natarajan.
- 3) Your kind attention is also drawn to Para 4 (iv) of the letter that inter-state and intra-state movement of all trucks and other goods/carrier vehicles with one driver and one additional persons is allowed as long as the driver is carrying a valid driver's licence. If the truck/vehicle is travelling empty, invoice, way-bill etc. for the delivery or pick up of goods may additionally be carried by the drivers. Movement of driver and one person from their place of residence to truck may kindly be facilitated by the local authorities. This may please be widely disseminated.
- 4) I would also like to bring to your kind notice that several companies have reported difficulties in getting labour for their operations. Local administration may be advised to facilitate in ensuring availability of labour in factories, warehouses, and

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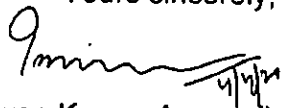
transportation and distribution operations of essential food and groceries by appealing to house owners, societies and villagers to allow workers to go for work.

5) Finally, I would like to say that Para 4 (i) has clarified that food and grocery would mean all food items of grocery that are usually consumed by people on day-to-day basis. This provision may once again be widely disseminated so that there is no ambiguity at the local level.

2. To conclude, I would once again reiterate that the provisions of MHA instructions / clarifications may be widely disseminated so as to ensure smooth movement of goods within and across the States. Please feel free to keep in touch with me personally for any further support relating to maintenance of essential supplies/goods.

With regards,

Yours sincerely,


(Pawan Kumar Agarwal)

Chief Secretaries of All States / UTs

A. Suggestive List of Food and Grocery Companies with National Supply Chain

	Company
A-1.	Abbott Healthcare Ltd
A-2.	Adani Wilmar Ltd
A-3.	Amway
A-4.	Anmol Industries.
A-5.	Bajaj Corp.
A-6.	Balaji Wafers Pvt Ltd
A-7.	Bikaji Foods International
A-8.	Britannia Inds Ltd
A-9.	Bunge India
A-10.	Cargill India
A-11.	Cavinkare Pvt Ltd
A-12.	Colgate-Palmolive (India) Ltd
A-13.	Dabur India Ltd
A-14.	Emami Agrotech
A-15.	Emami Limited
A-16.	Eveready Industries
A-17.	Gcmmf Ltd
A-18.	Gemini Edibles and Fats
A-19.	Godrej Consumer Products Limited
A-20.	Haldiram
A-21.	Himalaya Drug Company
A-22.	Hindustan Unilever Limited (HUL)
A-23.	ITC Ltd
A-24.	Johnson and Johnson Private Limited
A-25.	Jyothy Laboratories Limited
A-26.	Kaleesuwari Refinery
A-27.	L'oréal India
A-28.	Marico Industries Ltd.
A-29.	Mondleze India Food Ltd
A-30.	Nestle India Ltd
A-31.	Nirma Limited
A-32.	Parle agro Pvt Ltd
A-33.	Patanjali Ayurved Ltd
A-34.	Pepsico India
A-35.	Perfetti Van Melle India Pvt Ltd
A-36.	Prataap Snacks
A-37.	Procter and Gamble India
A-38.	Reckitt Benckiser
A-39.	RSPL limited
A-40.	Ruchi Soya Industries Limited
A-41.	S Narendra Kumar
A-42.	Saj Inds
A-43.	Sakthi Masala Pvt Ltd
A-44.	Surya Foods & Agro Ltd.,
A-45.	Tata Consumer Products Limited
A-46.	Unicharm India Pvt Ltd
A-47.	Wipro Consumer Products
A-48.	Zydus Wellness (Kraft Heinz)

B. Organised Retail Trade

	Name of Company
B-1.	Metro Cash and Carry
B-2.	Trent Hypermarkets Ltd. / Star Shops
B-3.	D-Mart
B-4.	Vishal Mega Mart
B-5.	Spencer
B-6.	Mother Dairy / Safal
B-7.	Walmart
B-8.	Big Basket
B-9.	Grofers
B-10.	MTR
B-11.	Reliance Fresh
B-12.	Bisleri International
B-13.	NourishCo Beverages Ltd.
B-14.	PepsiCo India & its Franchise Bottling Companies
B-15.	Coca-Cola India & its Franchise Bottling Companies
B-16.	Reliance Retail
B-17.	Hector Beverages Pvt. Ltd.

C. E-Commerce

	Name of Company
C-1.	Amazon
C-2.	Flipkart
C-3.	Shopclues
C-4.	Snapdeal
C-5.	Udaan
C-6.	Zomato
C-7.	Swiggy