

CM Shri Chouhan launches Jeevan-Shakti yojana

Women to make masks at home and earn profit

The Chief Minister Shri Shivraj Singh launched Jeevan-Shakti Yojana at Mantralaya today. Under the scheme, women will prepare masks at homes in the urban areas and earn profit. The Government will give Rs. 11 per mask to them immediately. While interacting through video conferencing with the women who have registered for making masks, Shri Chouhan said that they will not only earn profit by preparing the masks but will also participate in a pious work. Masks will save people's life and prevent the infection from spreading. The Chief Minister interacted with Rabia Khan of Bhopal, Saina Bi- Neemuch, Brinda Ahirwar- Raisen, Varsha Joshi-Indore, Garima -Ujjain and Noori- Guna through video conferencing and informed them as regard to the manufacturing of masks.

Shri Chouhan informed that women wishing to make masks are required to register themselves by calling the call center number 0755-2700800 by their telephone or mobile phone. After registration, they will get the order to make the mask on the mobile itself. They will get order for minimum 200 masks at a time. The mask is to be made of cotton cloth. After preparing the masks, they will deliver the masks to the nodal officer of their urban body. A process to make payment will be initiated as soon as they deliver the masks and they will receive the payment in their account on the same day or the next day.

The Chief Secretary Shri Iqbal Singh Bains, DGP Shri Vivek Johri, Principal Secretary Urban Administration Shri Sanjay Dubey, Principal Secretary Industry DR. Rajesh Rajoura and Secretary Public Relations Shri P. Narhari were present on the occasion.